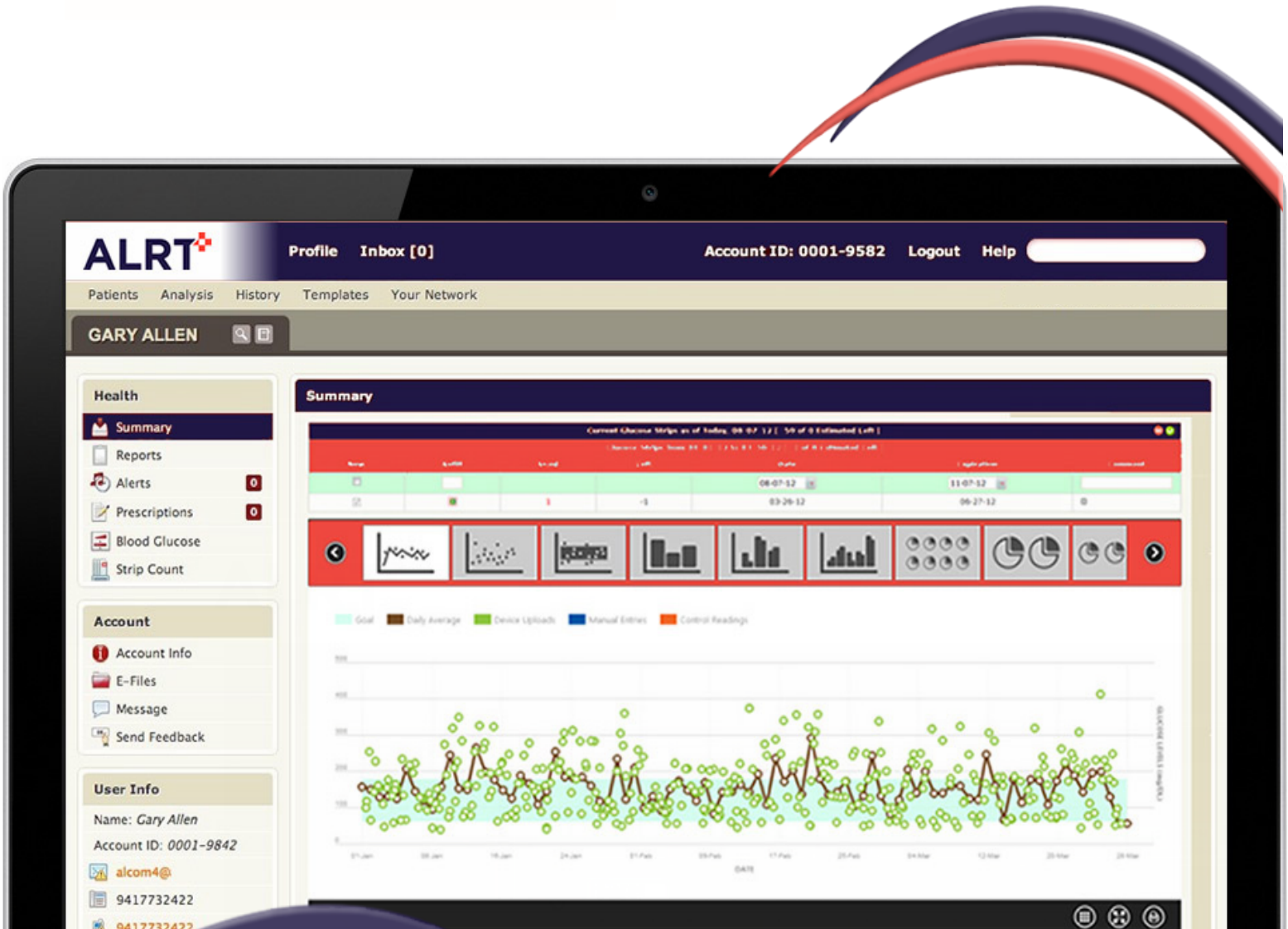


ALRT

ALR Technologies, Inc.



Remote Monitoring Solutions
Dedicated to Improving Diabetes Outcomes and HEDIS Scores

think differently



Introducing the Health-e-Connect Remote Diabetes Management Program

5 IMPORTANT QUESTIONS FOR TODAY'S HEALTH PLAN DECISION MAKERS

1. Are your current diabetes management activities producing results that set you apart from the competition?

If the answer is no, you're not alone. Millions and even billions of dollars have been poured into chronic disease management solutions that promised to deliver meaningful outcomes. Yet, despite the investments, most have failed to produce the anticipated results in cost reduction and associated HEDIS measures for diabetes.

The Health-e-Connect Diabetes Management Program is a remote monitoring solution that will help your organization reach its clinical and quality goals for diabetes management. It does so through its unique platform which combines state of the art technology with an actual human interface known as Diabetes Care Facilitators.

With the Health-e-Connect Diabetes Management Program you no longer have to worry about whether your investment in disease management and new technology will be worth the money. This is because pricing is based on a pay for performance, risk sharing model. Your final investment is based on the outcomes delivered.

2. Are NCQA-HEDIS measures, MAPD STAR ratings and other quality indicators a focus for your organization?

A rhetorical question? Perhaps. Ever increasing transparency on the quality of care delivered by health organizations is rapidly changing the way business and individuals purchase health care. The need to deliver high quality care that can be measured and reported through standardized criteria is now a matter of long term financial survival for health organizations.

The Health-e-Connect Diabetes Management Program was specifically designed with this fact in mind. The Program includes features that help health plans and other organized care groups reach their quality goals. Although designed with a focus on improving diabetes related measures and outcomes, it also offers the flexibility to adapt to the areas of focus of each individual client.

Delivering Real-World Remote Diabetes Monitoring Solutions

- MAXIMUM DATA QUALITY
- ADAPTABLE PLATFORM WORKS WITH MOST DIGITAL GLUCOSE METERS
- FEATURES ACTIVE DATA MONITORING BY TRAINED CARE FACILITATORS
- IMPROVES CONNECTIVITY BETWEEN PATIENTS, PROVIDERS AND HEALTH PLANS
- PROMOTES PATIENT ADHERENCE
- RISK SHARING, PERFORMANCE BASED PRICING

The Health-e-Connect Diabetes Management Program includes:

- HEALTH-e-CONNECT SYSTEM: FDA cleared and HIPAA compliant software and database universally compatible with >80% of available glucose meters
 - All uploaded data available to view for all authorized care providers
- CARE FACILITATION: Remote data monitoring by trained diabetes personnel who coordinate care activity based on timely, real data. Designed to extend the reach and capabilities of providers and case managers

EASY TO USE

Generally two uploads per month from a patient's glucose meter through any computer is all it takes to evaluate patient performance (actual frequency dictated by prescribed care plan)

FLEXIBLE

Each patient is different and so are their care plans. The Health-e-Connect Diabetes Management Program works by monitoring and facilitating via approved protocols specific to each patient

FDA 510 (k) CLEARED AND HIPAA COMPLIANT

All data is uploaded to a secure data base where only authorized users will have access



3. Do remote monitoring and data sharing devices give you concern about product integrity and HIPAA (confidentiality) requirements?

It is important to note that not all new technology is coming to market with FDA clearance. You can however, feel confident in the security and compliance of the Health-e-Connect System.

THE HEALTH-E-CONNECT SYSTEM IS FDA CLEARED AND HIPAA COMPLIANT

4. Are you satisfied with the status quo in diabetes care?

When we talk about the “status quo” in diabetes treatment, we mean the standard methodology of episodic appointments with a physician. Usually once per quarter, the appointment includes the customary practice of patients presenting self-reported glucose readings for their physician to review and base clinical decisions.

The Health-e-Connect Diabetes Management Program blows up the status quo. It captures real data, not patient reported data. The system has the ability to capture ALL glucose readings through most commercially available meters with generally only two patient uploads per month (frequency of uploads specific to each care plan).

All data is actively monitored by actual live, trained diabetes care professionals who communicate irregularities, non-compliance, and appointment reminders to the patient, provider, and any other approved care giver (i.e. case management). No longer is there a “three month blackout” in between visits. With the Health-e-Connect Diabetes Management Program care is continuous and timely.

5. Are you ready for a care delivery partner that understands the challenges of today's health care environment?

At ALR Technologies, we get it. The financial pressures produced by the squeeze on MLR, combined with issues of regulatory compliance, quality and pricing transparency, payment reform, managing new technology, just to name a few, make this a very volatile and complex market.

You're tired of paying for technology and medicine that doesn't deliver what it promised. You're concerned that you have an ample provider network to handle the growing number of eligible patients and chronic diseases like diabetes. You wonder how the changing individual market will impact your business model. You want to improve efficiency in care and connectivity between patients and providers.

As a health plan decision maker, you have a lot on your mind. We're confident we can help.

Give us call or email: 203.258.6327, solutions@alrt.com

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